



ASSOCIATE

& online supplier directory





ASBA's Chapter associations and ASBA (FM), Facilities Manager Branch have a combined membership in excess of 1,750 key purchasers and decision makers who are responsible, amongst other key tasks, for the sound financial management of their schools.

The Non-Government Schools' sector in Australia (including Independent and Catholic schools) has 1,209 schools. Many Business Managers from these schools are members of the Chapter-based Associations that form ASBA Limited. The ASBA (FM) Branch has over 250 members from all over Australia and is growing rapidly. Annually, these schools spend approx \$2.5 billion on capital expenditure.

ASSOCIATE is the only journal published specifically for Australasian School Business Administrators. ASSOCIATE is published by the Association of School Business Administrators Limited.





THE LEADING RESOURCE FOR THE INDEPENDENT EDUCATION SECTOR, ASSOCIATE COVERS ARTICLES OF SPECIFIC INTEREST TO SCHOOL BUSINESS ADMINISTRATORS AND FACILITIES MANAGERS ON TOPICS RELATING TO FINANCE, ACCOUNTING, HUMAN RESOURCES, MAINTENANCE AND BUILDING OPERATIONS AND CONSTRUCTION, LEGAL, FACILITIES MANAGEMENT AND GOVERNANCE AND MUCH MORE!

Each issue of ASSOCIATE reports on innovative and best practice topics and provides a showcase for Schools and a key of providers on products and services at the cutting edge of educational administration.

ASSOCIATE REACHES THE BUYERS YOU WANT TO TARGET WHO PRIMARILY ARE RESPONSIBLE, AMONGST OTHER THINGS FOR THE PURCHASE OF PRODUCTS AND SERVICES FOR THEIR SCHOOLS.

A partnership you can bank on.

From administration to teaching, technology continues to transform the education landscape.

As one of Australia's leading banks for education providers, when you partner with CommBank you'll be working with a partner that understands the unique needs of schools, and is committed to helping you succeed.

- Our technology can provide a seamless level of security for your school by including Fraud and Asset Bank, as well as a variety of other services that help you manage your school's financial health.
- Our research with NACS and IASO can help deliver more efficient and cost-effective solutions to your school's needs.
- You can benefit from the benefits of being a member of the CommBank Education Group, which offers a range of services and support for schools.
- Our internal team of specialist school banking specialists can support you as you continue to build your school's vision.

To find out how CommBank can partner with your school contact Julieanne Price, Executive Manager Schools, Tel: 08 9369 3333 or julianne.price@commbank.com.au

CommBank - a proud national partner of ASBA

Building upgrades Opens New Doors for Teaching and learning at Southern Cross Grammar

The project, which has been completed in the last 12 months, has opened up new opportunities for teaching and learning at Southern Cross Grammar.

The school's new building, which was designed by the award-winning architect, has provided a new environment for teaching and learning. The building is a state-of-the-art facility that has been designed to meet the needs of the 21st-century school.

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Technical Update

The importance of embracing struggle in the age of launmover parenting (continued)

Here are some strategies that we can use to strengthen our relationship with growth-centric struggle in ourselves and our young progenies.

- 1. Embrace struggle.** Struggle is a natural part of life. It is a necessary part of growth. We should embrace struggle as a challenge that we can overcome.
- 2. Encourage struggle.** We should encourage our children to embrace struggle. We should teach them that struggle is a necessary part of growth.
- 3. Support struggle.** We should support our children when they are struggling. We should provide them with the resources they need to overcome their challenges.
- 4. Celebrate struggle.** We should celebrate our children when they have overcome their challenges. We should teach them that struggle is a necessary part of growth.

NGS SUPER'S ENVIRONMENTAL INITIATIVES

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WHY ASSOCIATE?

..a combined membership in excess of 1,750 key purchasers and decision makers...



Our online Supplier Directory provides you with the opportunity to build your brand profile. Our database has more than 1,750 decision makers in Australian and New Zealand independent schools.

Share information about your products, services, business initiatives and solutions with our ASBA members.

Specific category selection can be made [Please see page 08].

It is emphasised that inclusion of companies in the Supplier Business Directory does not imply endorsement by ASBA Limited, its Chapters or members and ASBA Limited assumes no responsibility or legal duty by being associated with them.

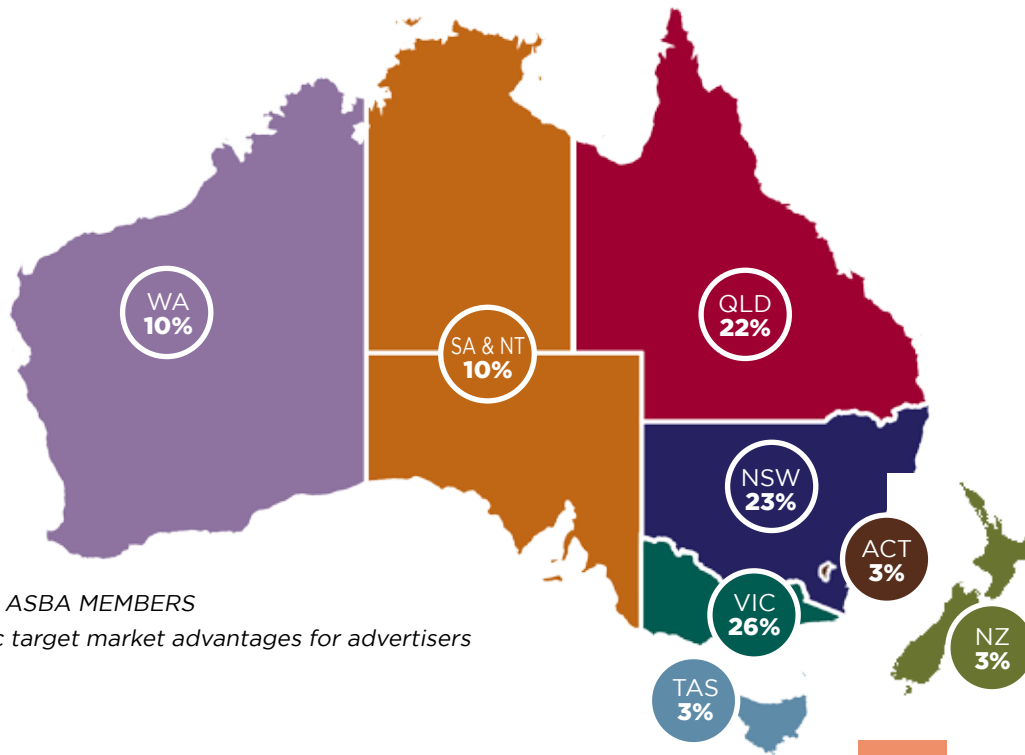
ASBA reserves the right to decline advertising that is contrary to the purposes, vision, business interests, goodwill and reputation of ASBA.

SUPPLIER DIRECTORY

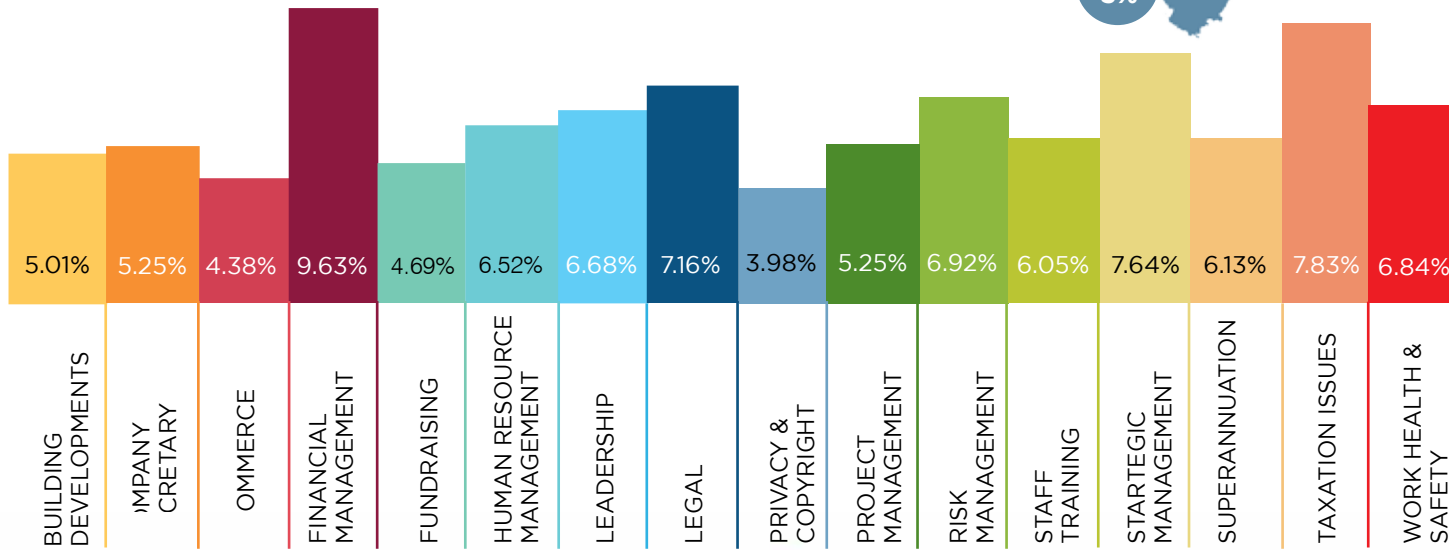
online



ASBA MEMBERS ARE DISTRIBUTED THROUGHOUT AUSTRALASIA AS SHOWN VIA CHAPTER REACH AT RIGHT:



The varied SECTORS covered by our ASBA MEMBERS are illustrated below to show specific target market advantages for advertisers



OUR MEMBERS



Advertising enquiries and bookings

CONTACT: ASBA CHIEF EXECUTIVE OFFICER
 KATHY DICKSON | ASBA LIMITED
 PO BOX 4157
 TOWRADGI NSW 2518
 EMAIL: CEO@ASBA.ASN.AU
 PH: +61 (7) 3170 3243 M 0413 484 303



DIMENSIONS

Full page with bleed

Trim size 297mm high x 210mm wide

Please include an additional 4mm bleed on each edge and crop marks.

Full page no bleed

Type area for advertisements that do not bleed is 267mm high x 180mm wide. Crop marks are not required unless advertisement has any undefined ambiguous edges.

Half page advertisements cannot bleed and should be supplied contained within a type area of 130mm high x 180mm wide.

Crop marks are not required unless advertisement has any undefined ambiguous edges.

PRESENTATION OF MATERIAL

All advertisements must be supplied in the following format:

- High resolution Acrobat PDF
- Fonts should be converted to paths (outlined) prior to making the PDF
- All colours and colour images must be in CMYK (PDFs containing PMS colours will be rejected)
- Resolution of images should be at least 300dpi
- Material can sent by email if smaller than 6MB
- Files bigger than 6MB but smaller than 50MB should be shared via a link in Dropbox or similar



TECHNICAL INFORMATION

RATES	MAY 2024	NOVEMBER 2024	BOTH EDITIONS
PAGES			
Full page	\$3,300	\$3,300	\$5,700
Half Page	\$2,300	\$2,300	\$3,900
Advertorial	\$3,900	\$3,900	\$6,700

- All rates exclude GST of 10%

Editorial:

ASSOCIATE is committed to providing regular articles featuring independent educational institutions across Australia and New Zealand. Each edition includes articles of interest and of a technical nature for ASBA Members.

Advertising is limited to no more than 5% of the general size of Associate and may be limited or expanded dependent upon the editorial content of each edition.

DEADLINES	MAY 2024	NOVEMBER 2024
Booking deadline	18 March	9 September
Artwork deadline	25 March	16 September
Associate distribution	31 May	29 November

- All cancellations must be received in writing to ASBA prior to the advertising deadline.
- Fees are non-refundable after the Artwork deadline date.

Indemnity:

ASBA accepts no responsibility for type setting or artwork done on behalf of an advertiser. ASBA reserves the right to decline advertising that is contrary to the purposes, vision, business interests, goodwill and reputation of ASBA.



RATES & DEADLINES





I am interested in advertising in the 2024 Associate editions

Company Name.....

Address.....

Telephone.....

Email.....

Please select the size of advertisement you are interested in:

- Full Colour, Half Page May (\$2,300) November (\$2,300) Both editions (\$3,900)
- Full Colour, Full Page May (\$3,300) November (\$3,300) Both editions (\$5,700)
- Advertorial, Full Page May (\$3,900) November (\$3,900) Both editions (\$6,700)

Please provide a brief description or attach a copy of your advertisement:

.....

.....

COMPLETED FORMS SHOULD BE RETURNED TO:
KATHY DICKSON | ASBA LIMITED
PO BOX 4157
TOWRADGI NSW 2518
EMAIL: CEO@ASBA.ASN.AU



EXPRESSION OF INTEREST



ASBA Online Supplier Directory & MEDIA OPPORTUNITIES

08

	ASBA FM Foundation Sponsor \$2,600	ASBA FM Field Day Supporter \$1,980	ASBA Premium Entry \$1,380	ASBA Essential Entry \$750	ASBA Supporter \$550
Opportunities (limited to 8)	SOLD				
Entry in the Supplier Directory	✓	✓	✓	✓	✓
Company contact details with click through to website	✓	✓	✓	✓	✓
Priority listing in up to (3) supplier categories	✓	✓	✓		
Priority listing in up to (2) supplier categories				✓	
EDM to ASBA FM Members	✓				
Logo on ASBA FM Branch website page & marketing materials	✓				
150 word Company profile on Supplier Directory	✓				
100 word Company profile on Supplier Directory			✓		
50 word Company profile on Supplier Directory		✓		✓	✓
Ability to embed YouTube videos to the body of Supplier Listing	✓	✓	✓	✓	
Featured listing positioned at the top of category listing in Supplier Directory	✓				
Subscription to The Associate	✓		✓	✓	✓
Opportunity for company representatives to attend (1) ASBA FM Regional event	✓				
New Supporters shared with ASBA members each term	✓	✓	✓	✓	✓
Field Day/Event Supporter per Region (on application - subject to event)		✓			

** Featured Listing \$220 additional on top of Supplier Directory Fee. **

Featured listings will be positioned at the top of their category listing subject to positioning of ASBA Platinum and FM Foundation Sponsors. If we receive more than one feature listing for each supplier category, it will be positioned in order of booking date. Feature listings will be limited to 2 per category.

CATEGORIES AVAILABLE | SUPPLIER DIRECTORY

- Building, Development & Plant
 Bus Suppliers
 Catering
 Cleaning
- Energy & Telecommunications
 Financial Services
 Grounds & Landscaping
- Health & Safety
 Information Technology
 Insurance & Risk Services
- Outside School Hours Care
 Painting & School Maintenance
- Payment Solutions
 School Administration Software
 School Uniforms





I am interested in advertising in the 2024 ASBA Online Supplier Directory and associated packages:

Company Name

Address

Telephone

Email

Please select package you are interested in by ticking one of the boxes below:

ASBA FM Foundation Sponsor \$2,600	ASBA FM Field Day Supporter \$1,980	ASBA Premium Entry \$1,380	ASBA Essential Entry \$750	ASBA Supporter \$550
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please select category you would like to be listed in:

- Building, Development & Plant
- Bus Suppliers
- Catering
- Cleaning
- Energy & Telecommunications
- Financial Services
- Grounds & Landscaping
- Health & Safety
- Information Technology
- Insurance & Risk Services
- Outside School Hours Care
- Painting & School Maintenance
- Payment Solutions
- School Administration Software
- School Uniforms

***All rates exclude GST of 10%**

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